



## 2025 AIM Immunization Champion Award Partner Promotion Language

Please use the following language to promote the AIM Immunization Champion Award in your newsletters and written communications:

The Immunization Champion Award recognizes individuals who are working at the local level and is hosted by the Association of Immunization Managers (AIM). The award honors those doing an exemplary job or going above and beyond to promote or foster immunization in their community for children and adults. Anyone can nominate an Immunization Champion. Champions are selected by their local or state immunization programs, who evaluate nominees by the following criteria: leadership, collaboration, innovation, and/or advocacy. Visit the AIM website to learn more about the Immunization Champion Award and stay up to date with announcements. If you have any questions, please email info@immunizationmanagers.org.