



Association of  
Immunization  
Managers



## 2025 AIM Immunization Champion Award Email Template: Notice of Award to Community

Use the template below to create an email you can send to your mailing list. Include details about your *Champion* and any events you may be holding to celebrate.

**SUBJECT LINE:** Announcing <JURISDICTION'S> Immunization Champion Award Winner

### EMAIL COPY:

<STATE/CITY/TERRITORY HEALTH DEPARTMENT > is proud to announce that <NAME OF CHAMPION, POSITION or TITLE> has been selected as the *Immunization Champion* for <JURISDICTION>. This national award is presented by the Association of Immunization Managers (AIM) and the Centers for Disease Control (CDC) and honors individuals across 50 U.S. states, eight U.S. territories and freely associated states, five cities, and the District of Columbia that have gone above and beyond to foster and promote immunization in their communities.

<NAME SURNAME> was nominated and selected from a pool of health professionals, community advocates, and other immunization leaders for making a significant contribution to public health in <JURISDICTION> through <THEIR> work in <VACCINE CATEGORY>.

<INSERT 3-4 SENTENCES ABOUT THE CHAMPION'S EFFORTS/ACHIEVEMENTS WHICH CAN BE PULLED FROM THE NOMINATION PACKET.>

When families, healthcare professionals, and public health officials work together, all people can be protected from serious and deadly vaccine-preventable diseases. <NAME OF CHAMPION> is an inspiration to all of us who care about immunization in <STATE NAME>. We are pleased and honored to congratulate <THEM> on this well-deserved award.

To read <NAME OF CHAMPION>'s profile on the AIM website, and to learn more about AIM's Immunization Champion Award program, please visit [Immunization Champion Awards - Association of Immunization Managers](#).