



Association of  
Immunization  
Managers



## 2025 AIM Immunization Champion Award Social Media Templates

Below are three sample social media messages that immunization programs can use during the nomination period and promotion of Champions after the final winners are announced. Please tailor the messages to fit your unique audiences and organizations as needed.

### **Sample Message 1**

Call for nominations! We are searching for the next Immunization Champion and need help. If you know someone in your community who is promoting and fostering immunization, reach out to us at <jurisdiction email contact> to help honor and recognize their efforts!

### **Sample Message 2**

Congratulations to our 2025 Immunization Champion Award winner, [name]. Immunization champions go above and beyond in their leadership, collaboration, innovation, and advocacy efforts. Congratulations, [name]!

### **Sample Message 3**

Immunization Champions are individuals working at the local level and doing an exemplary job of promoting and fostering immunizations in their communities. We are proud to honor [name] as our 2025 Immunization Champion! Thank you for protecting our community!