

2025 AIM Leadership in Action Conference

Sponsorship Opportunities for Networking Events

Networking events provide additional opportunities for immunization program staff, partners, and Alliance to learn from each other and build relationships. Sponsors of AIM networking events will be recognized with signage at the events and additional benefits outlined below.

There are two ways to sponsor networking events at the AIM conference*:

- 1. Co-sponsor through a donation of at least the minimum suggested amount
- 2. Sponsor an entire event

Networking Lunch | Sponsor \$20,000. Co-sponsor minimum \$5,000.

Includes:

- Recognition of sponsorship during event (display company name/logo at food and/or beverage stations)
- Podium recognition during conference opening and closing
- Digital ad in conference app
- Rotating ad in slide show during lunch

Pre-Conference Off-Site Networking Event | Sponsor \$3,000. Co-sponsor minimum \$500.

Includes:

- Recognition of sponsorship during event
- Podium recognition during conference opening and closing
- Digital ad in conference app

Networking Break | Sponsor \$3,000. Co-sponsor minimum \$1000.

Includes:

- Recognition of sponsorship during event (display company name/logo at food and/or beverage stations)
- Podium recognition during session immediately before the break
- Recognition in conference app

Wellness Activities | Sponsor \$3,000. Co-sponsor minimum \$350.

Choose from:

- Rise and Shine Yoga
- Guided morning walk/run
- Aqua Zumba

Includes:

• Recognition of sponsorship during wellness activity (display company name/logo)

Contact Rachel Van Gundy at <u>rvangundy@immunizationmanagers.org</u> if you are interested in supporting an event.

*AIM reserves the right to cancel one or more events if there are not enough funds to support the event. If an event is canceled, AIM will offer companies the opportunity to transfer their sponsorship contributions to another event. All reasonable efforts will be made to notify participants in a timely manner.