




# Annual Report 2016



The Association of Immunization Managers (AIM) was created in 1999 to enable immunization managers to work together to effectively prevent and control vaccine-preventable diseases and to improve immunization coverage rates in the United States and its territories.

## VISION

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A nation free of vaccine-preventable diseases across the lifespan.

## MISSION

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Through national leadership, advocacy, and collaboration, AIM represents and supports immunization programs in the development and implementation of effective immunization policies, programs and practices at the state, local, and territorial level.



## Who We Are

Known as program managers, AIM members are the directors of the public health immunization programs in each of the 64 states, territories and urban areas that receive federal immunization funding through the Section 317 immunization program.



AIM provides opportunities for immunization programs to network and learn from one another to tackle the complex challenges that immunization programs face every day. AIM provides tools and resources to help immunization programs succeed at increasing vaccine rates and reducing disease rates.”

– Michele Roberts,  
Washington State

### Member Locations

50	<b>States</b>
8	<b>Territories or Federated States</b> American Samoa, Guam, the Marshall Islands, Micronesia, the Northern Mariana Islands, Palau, Puerto Rico, the U.S. Virgin Islands
6	<b>Cities</b> District of Columbia, Chicago, New York City, Houston, San Antonio, and Philadelphia
9	<b>Time zones represented</b>

### Member Experience

64	<b>Current program managers/active AIM members</b>
250+	<b>Collective years of experience</b> managing immunization programs
11	Newly appointed or acting Program Managers <b>on job 1 year or less*</b>
27	Program Managers <b>on the job 3 years or less*</b>
10	Program Managers <b>on the job more than 10 years*</b>

\*As of January 1, 2017



Developing today's leaders to prevent tomorrow's disease



Leadership training gives me the confidence to take risks and implement new strategies."

– Karissa Loper, NV

The AIM Leadership Institute is dedicated to the promotion of effective immunization program management through collaboration, education and creativity to assure program compliance and increase and sustain high immunization coverage.



Many of the strategies for leadership development and training are being put to use in NC. From organizing your team for success to managing impossible situations and people, strategies learned have improved leadership skills and made the organization stronger. The conference provided an opportunity for collaboration, training and development and was truly successful."

– Wendy Holmes, NC



### New in 2016

The **Peer-to-Peer Shadowing** program provides an opportunity for a Program Manager to visit another program to learn from the program's activities, structure, management methods, successes and challenges. This training program helps Immunization Program Managers further develop their leadership skills.

**Regional Training Meetings** bring together small groups of Program Managers to address shared challenges and provide opportunities for problem solving and peer-to-peer support.

**Leadership Curriculum Development** will result in a comprehensive, structured education program for Program Managers to learn from peers and lead their programs to success.



## 2016 Leadership Highlights





influence

## National Leadership and Collective Voice

**"Maximize AIM visibility and impact on key policy and funding issues"**

— AIM Strategic Map 2013-2016

- Published AIM Vaccine Storage and Handling Position Statement
- Serve as 317 Coalition Advisor
- Participate in Adult Vaccine Access Coalition
- Serve as National Vaccine Advisory Committee Liaison
- Serve as Advisory Committee on Immunization Practices Liaison
- Advocate for Prevention and Public Health Funds, Immunization Information Systems, Vaccines for Children Program, and Immunization Programs
- Participate in National HPV Vaccination Roundtable, National Standards Foundation International (NSF-I) Vaccine Storage Equipment Standards Work Group, and National Adult and Influenza Immunization Summit
- Populate and Maintain Vaccine Facts and Policy website ([www.vaccinefactsandpolicy.org](http://www.vaccinefactsandpolicy.org))



The expertise of program managers was invaluable to the National Vaccine Advisory Committee (NVAC) in our development of national policies and recommendations. The addition of AIM as a liaison to NVAC ensures consistent programmatic expertise and well-informed national policies that facilitate the work of the state immunization programs."

— Amy Pisani, Every Child by Two, NVAC member 2011-2015



Adult Immunization Resource Guide



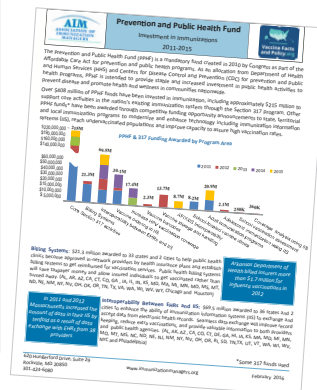
Looking for state level information on vaccine facts and policies in one easy-to-search location?



This comprehensive database of immunization information includes:

- US national, state, territory, and city data
- Laws / Statutes / Regulations (by jurisdiction)
- Survey results from the Association of Immunization Managers and other immunization program partners

[www.VaccineFactsAndPolicy.org](http://www.VaccineFactsAndPolicy.org)



input



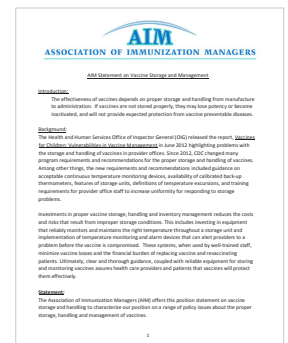
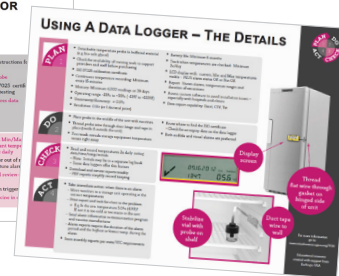
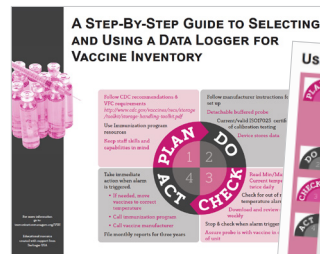
# Partnerships

**"Strengthen existing and build new partnerships"**

— AIM Strategic Map 2013-2016

- Service on Every Child By Two and Maryland Partnership For Prevention Executive Boards
- Collaborative research with Brigham Young University and Johns Hopkins University
- Adult Immunization with Every Child By Two
- Standing Orders with the Immunization Action Coalition
- Immunization Information Systems (IIS) and Medicaid match with the Public Health Informatics Institute
- Data Logger Education with Berlinger USA
- Adult Immunization Resource Guide with Pfizer, Inc.
- Adolescent Immunization Resource Guide with Sanofi Pasteur

# expertise



“

PHII partnered with AIM on a toolkit to help states apply for Medicaid funding to support Immunization Information Systems. The partnership assured us that the toolkit will be valuable and help enable all immunization programs to improve services to Medicaid children.”

— Bill Brand, Director, Informatics Science, Public Health Informatics Institute

# advocacy



It was a huge honor to be acknowledged by my peers with the Natalie Smith Award. It is one of the highlights of my career in public health."

– Bob Swanson, Michigan

## AIM Natalie J. Smith Award

The Natalie J. Smith, M.D. Award is presented annually to an immunization program manager exhibiting the high ideals, innovation and commitment to excellence that characterized the career of Dr. Natalie J. Smith, former California program manager, immunization leader and contributor to AIM.



### 2016 Natalie J Smith Award Winner

**Bob Swanson (MI)**



## 2016 Bull's-Eye Award Winners

- **Michigan Division of Immunization:** Michigan's College and University Flu Vaccination Challenge to Raise Young Adult Flu Immunization Rates.
- **New York City Department of Health, Bureau of Immunization:** Use of Social Media to Promote Awareness During a Mumps Outbreak.
- **Colorado Immunization Branch: No Pain, No Gain:** Using Quality Improvement Processes



### 2016 Rising Star Award

**Michele Roberts (WA)**



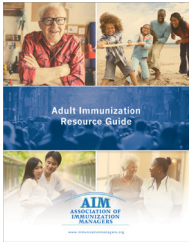
### 2016 Impact Award

**Ron Balajadia (HI)**





## Resources from AIM



### Adult Immunization Resource Guide

The AIM Adult Immunization Resource Guide characterizes current adult immunization programming implemented by the 64 state, local and territorial immunization programs at three key levels: Getting Started, Moving Forward and Taking It to the Next Level. This

guide was made possible through an unrestricted educational grant from Pfizer, Inc.



### VaccineFactsandPolicy.org

This interactive website ([VaccineFactsandPolicy.org](http://VaccineFactsandPolicy.org)) allows users to see a more complete view of the U.S. immunization landscape in each of the 64 state, city, and territorial immunization programs. Collaborative work by AIM, the Immunization Action Coalition and the George Washington University has been supported by funding from Pfizer, Inc., Merck & Co., and GlaxoSmithKline.



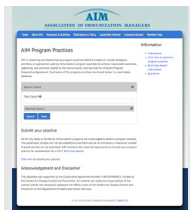
### Leadership Development Training Modules

Leadership Training Modules contain archived video recordings from the previous Leadership In Action Conferences. The training modules

are available on the AIM website. The modules are made possible through an unrestricted educational grant from Merck & Co.

### Policy Maps

These maps display information about Immunization Program policies on vaccine financing, delegation of authority for public and private providers, and vaccine brand choice policy. Maps are available on the AIM website.



### Program Practices Database

AIM highlights immunization program practices and posts them in a searchable database, <https://practices.immunizationmanagers.org/>. The database

allows immunization programs to research successful activities in other programs and find inspiration and support to tackle challenges in their own programs.

### PPHF Fact Sheet

The factsheet highlights activities and accomplishments resulting from the Prevention and Public Health Fund grants to awardees. The factsheet is available on the AIM website.

### Webinar Archive

AIM hosts webinars on a variety of topics, such as leadership development, HPV vaccination, adult immunization, and vaccine storage and handling. The webinars, archived on the AIM website, can be viewed by AIM members, partners and the public.



### Virtual Exhibit Hall Webinars

The AIM Virtual Exhibit Hall is a one-hour webinar series that educates Immunization Program Managers and staff about various immunization-related products.

Each webinar features up to two different companies sharing products along with a facilitated question and answer period. The events are archived on the AIM website. The Virtual Exhibit Hall is a benefit of the AIM Corporate Alliance Program.

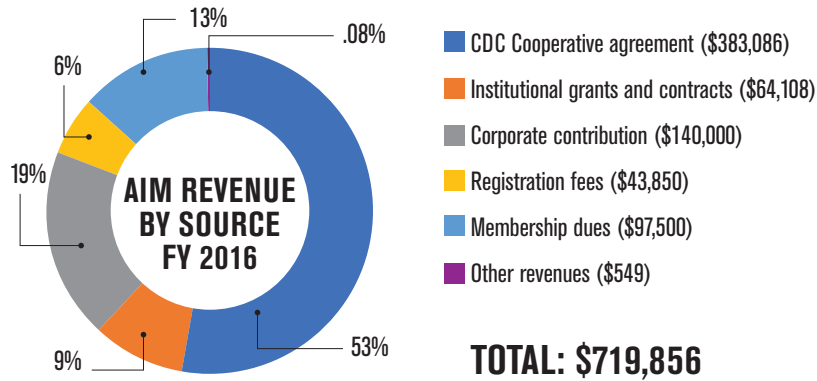
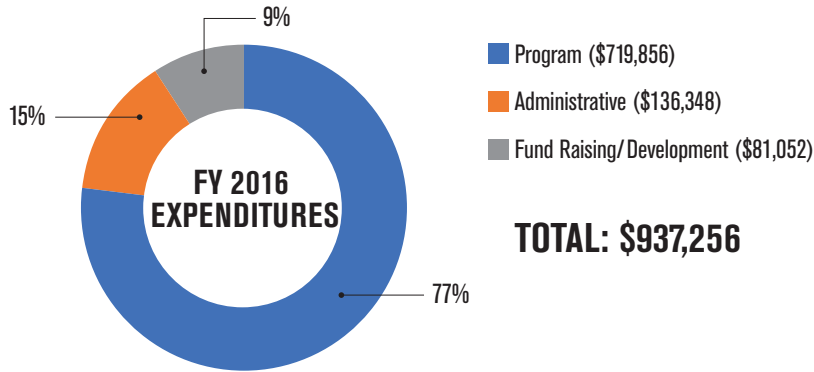
### Adolescent Immunization Resource Guide (Coming Soon!)

The AIM Adolescent Immunization Resource Guide characterizes current adolescent immunization programming implemented by the 64 state, local and territorial immunization programs. The guide contains summaries of current activities and helps Immunization Program Managers generate ideas to implement strategies for promoting adolescent vaccination. This guide is made possible through an educational grant from Sanofi Pasteur.

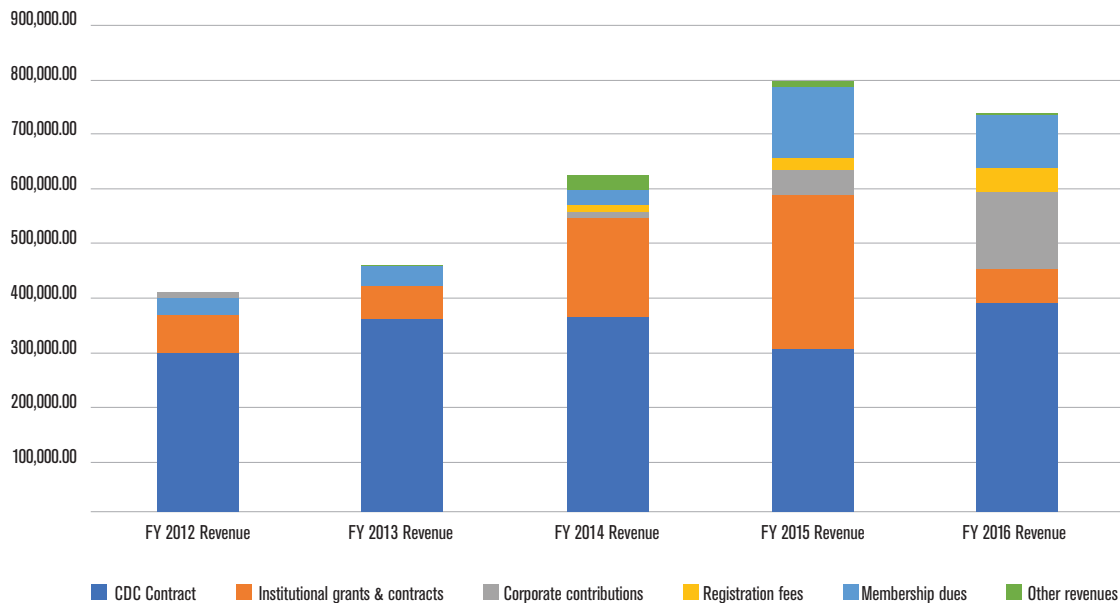


# Statement of Financial Position

As of September 30, 2016



**Revenues by Source**  
Years Ending 30 September 2012 to 2016





# AIM Corporate Alliance Program

The AIM Corporate Alliance Program offers an opportunity for private sector companies to partner with AIM. Corporate Alliance funds are used to support activities enhancing the mission and goal of AIM while Alliance members benefit from increased visibility and enhanced relationships with public health leaders. AIM appreciates and values the support of its Corporate Alliance members!



The AIM Corporate Alliance provides an excellent forum to communicate directly with tens of thousands of LogTag Recorders' end users and customers. This direct feedback enables LogTag Recorders to better support AIM's development and implementation of sound immunization policies and programs."

- Stephen Rader  
VicePresident  
LogTag Recorders

## Platinum



## Gold

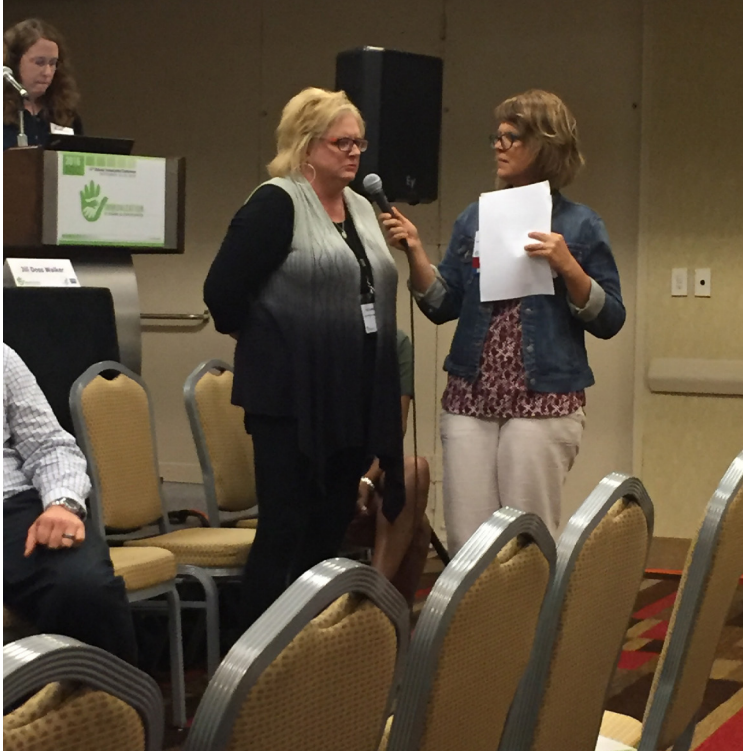


## Silver



## Bronze





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