Increasing Vaccine Access Through Specialty Providers

December 11, 2024





Association of Immunization Managers

Agenda

- Introduction
- Presentations
 - Christy Gray
 - Annie Eisenbeis
 - Ryan Malosh
- Q&A

Ryan Malosh, Ph.D., MPH

Director, Division of Immunizations

Michigan Department of Health and Human Services



Christy Gray

Director, Division of Immunization Virginia Department of Health





Dr. Annie Eisenbeis, PharmD, MBA

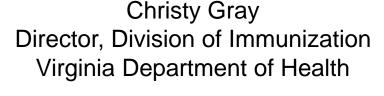
Director of Practice Development Missouri Pharmacy Association





A Virginia Pilot: Community Pharmacies Enrollment in the Vaccines for Children Program to Increase Vaccine Access for Adolescents

















Background

- Virginia School Vaccine Requirements
 - 2021: 7th (MenACWY, HPV, Tdap) and 12th Grades (MenACWY)
- Virginia Immunization Information System
 - 2017: Required reporting for all VFC Providers
 - 2022: Required for all Providers
- Virginia Pharmacist Laws
 - 2022: Authorized pharmacies to administer vaccines included on ACIP schedule to children 3 years and older.
- Virginia Vaccines for Children Program Staff
 - Unlimited enrollment is not feasible or fiscally responsible
- Department of Medicaid Assistance Services
 - Manual system edits made for each individual enrolled VFC pharmacy for reimbursement.



VFC Community Pharmacies Enrollment 2024

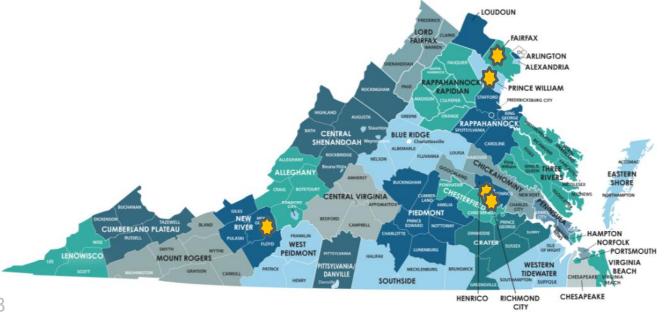
Christiansburg Pharmacy – Christiansburg, VA

Safeway Pharmacy – Fairfax, VA

MyPharmacy – Woodbridge, VA

Hope Pharmacy, Inc. - Richmond, VA

Bremo Pharmacy - Richmond, VA



VFC Doses Distributed* 2,657

HepA: 190 MCV4: 445

Tdap: 400 MMR: 170

HPV: 260 HIB: 115

VAR: 260 DTaP: 110

IPV: 290 MenB: 107

HepB: 220 PCV20: 90

*Excluding Influenza and COVID-19



VFC Pharmacy: Successes and Challenges



Successes

Increase diversity and equity

Increase in children getting caught up on vaccines

Provides location outside of local health departments

Reduce the burden on the local health departments



Challenges

Pharmacy dispensing system billing issues

Language barriers

Influx before Back To School season



Lessons Learned

- Ensure appropriate, full training at initial enrollment
- Address appropriate billing
- Set up minimum inventory for Back to School
- Refugees with international vaccine records should be referred to Local Health Departments to be triaged and then do follow-up vaccines.
- Build out form in Pioneer for nurses to schedule vaccine appointments for students and follow-up notifications, and official records to be provided to schools.

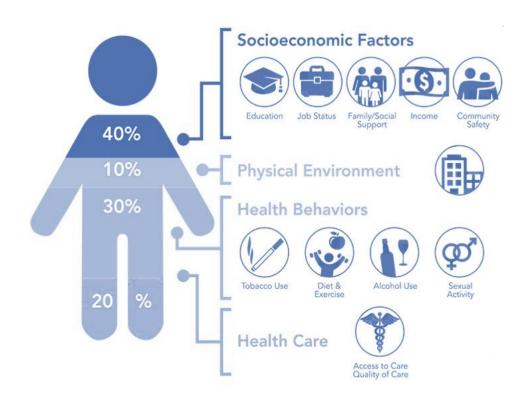


Not all community pharmacies are the same

We don't all have the same priorities or processes.



Not all Patients with the Same Care Gaps Have the Same Needs



Up to **20 percent** of a person's health and well-being is driven by access to care and quality of services provided

80 percent of a person's health and well-being is related to the physical environment and driven by social and behavioral factors

Source: Institute for Clinical Systems Improvement, Going Beyond Clinical Walls: Solving Complex Problems (October 2014)



Differentiating CHWs & Technicians

Task	Pharmacy Technician	Community Health Worker	Pharmacy Technician / CHW
Prepare medications, include sterile products	Х		х
Perform calculations on medication preparation	Х		Х
Interview patients to collect information, including medication histories	Х		Х
Adjudicate third party billing claims	Х		Х
Support compliance with regulatory needs	Х		х
Care Coordination		х	Х
Referrals		х	Х
Home Assessments		х	Х
SDOH Risk Assessments		Х	х



Training Pharmacy Techs as CHWs

 Tying the clinical aspect of care with the social and community aspect

Pharmacist: Patient

• Tech/CHW: Person

- Broad access for patients to reach a CHW/tech in a pharmacy
 - No appointment necessary
 - Already have substantial opportunity for touchpoints (at least monthly)
 - Home visit options with pharmacy delivery drivers



Pharmacy [Vaccine] Gap Closure Program

[Insert any preventive or primary care gap.]



Why Pharmacy?

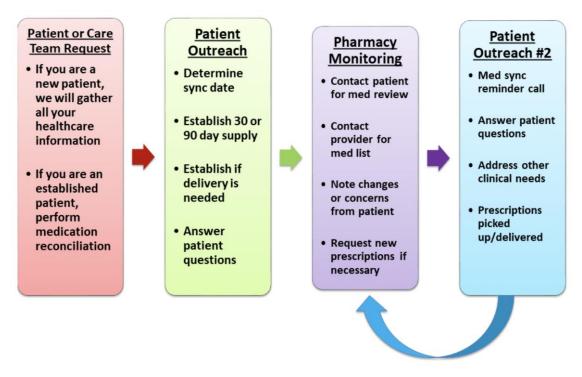


Slide courtesy of CPESN USA. Reference available at www.cpesn.com



In-Pharmacy Operations

▶ Longitudinal Care Process (using Med Sync program as template)



https://www.advcr.com/services/pharmacy-services/medication-synchronization



The Service Outline:

- 1. Eligible patients are screened by the pharmacist for all vaccinations prior to monthly care call.
- 2. Patients are counseled initially on appropriate vaccinations by the pharmacist during their medication synchronization monthly care call or in-person during their monthly pick-up date. Initial standardized patient intake form competed including SDoH screening, allergy update, address, race, ethnicity, etc. data collected.
- 3. Pharmacy tech trained as Community Health Worker (CHW) in the pharmacy connects with patients through additional outreach who initially refuse the appropriate vaccine to address hesitancy or access issues (especially those related to SDoH) during medication synchronization monthly care calls. CHW will also refer to pharmacist for additional vaccine counseling, as needed.

Why it works:

- Current workflow model already exists, uses the entire team, and current pharmacy software supports
- Already have established relationship and rapport with patients
- Patients <u>answer the phone</u> when the pharmacy calls!
- Additional touchpoints: monthly call + pick-up/delivery of medications



Expanding to Community Reach:

- ► Community Care Clinics defined as outside of pharmacy business walls or normal operation hours
 - ► Expanded education/information and vaccine access
- ► Vaccine Gap Closures through CHW care coordination and verification (includes patients who do not utilize our pharmacy)

January to September 2024

- ▶ Vaccine Hesitancy and Education Interventions (G0310): **70,000**+
- Over 500 providers enrolled in the program, including pharmacists and CHW/technicians
- ► Over 12,000 vaccine gaps closed in August and September community care vaccine clinics **alone**
- ▶ 132 October health-equity focused vaccine clinic requests
 - ► Anticipated # of uninsured patient vaccine gaps closed: 6,300+



Opportunities to scale and close [significantly more] care gaps.

CPESN USA → CPESN Health Equity & local networks







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