

Health

INCREASING ACCESS IN THE VFC PROGRAM

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12/10/2024

Why Pharmacy?

- Indiana Code allows pharmacists to vaccinate down to age 11
- Wellness/vaccination appointment availability
- Low adolescent coverage rates for 6th and 12th grades
- Focus on HPV vaccine access
- Health disparity with access between public and private vaccine



VFC in Pharmacy Roadmap

2019

Assessing Interest

Called all retail pharmacies operating in Indiana and discussed VFC. Some interest but many perceived barriers



Try, Try and Try Again

Worked with one retail pharmacy but they withdrew before all stores were enrolled



Kroger Health enrolls 112 pharmacies



COVID-19 Pandemic

2020

Retail pharmacies enrolled in COVID-19 Program

Embrace Change

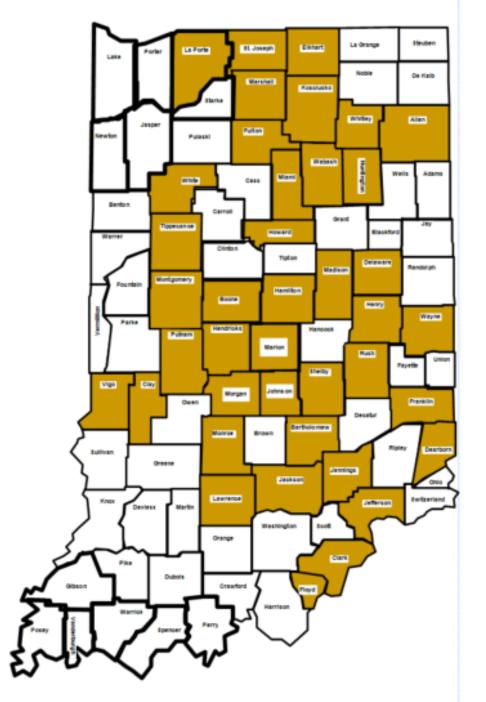


- VFC requirements versus Indiana requirements
- How can we use technology to make enrollment easier for pharmacies/providers?
- Right staff in the right job
- Don't take "no" easily
- Be bold



Kroger Locations

- 112 locations in Indiana
- Expedited enrollment process
 - COVID providers
 - Virtual enrollment
 - On-line customized training
- Approved vaccine replacement model
- Registry interoperability





Advertising our Partnership

- Press release
- Counter signs/window clings
- Morning news shows
- Kroger radio/in-house advertising
 - Specialized messages
- VFC map
- Communication to schools with access to a Kroger pharmacy



Kroger proudly participates in the Indiana Vaccines for Children (VFC) Program



Questions?

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