



2015 Annual Report

www.immunizationmanagers.org



Introduction

The past year has been a remarkable year of growth for the Association of Immunization Managers (AIM). AIM has always been a place for the managers of each of the 64 federally-funded immunization programs to meet and share information. Now, AIM is more than just a meeting place, it's a community filled with support, advice and opportunity; and a collective voice of programmatic expertise. In this, our first annual report, we are proud to share our accomplishments of the past year and our expectations for the future.



AIM is more than just a meeting place, it's a community filled with support, advice and opportunity; and a collective voice of programmatic expertise."

In 2015, AIM hired four new staff members to support its growing mission. We increased revenue through educational grants, contracts, and increased dues. AIM launched an effective Corporate Alliance Program and an informational Virtual Exhibit Hall. We expanded our cooperative agreement and partnership with the Centers for Disease Control and Prevention to include more outreach, training activities, and peer-to-peer learning. After a turnover of nearly 25% of its members, AIM provided welcoming support, orientation and mentoring to these new program managers. 2015 also saw AIM host its inaugural Leadership Development training conference.

In 2016, the expanded AIM Leadership in Action Conference will mark the first annual combined leadership training and AIM Business Meeting. Two new awards recognize significant achievements by program managers. AIM will hold its first regional training for program managers, launch a new peer-to-peer shadowing program, and publish an Adult Immunization Resource Guide.

Immunization program managers continue to battle disease before it gains a foothold in the communities they serve. In the past year, they have sustained high vaccine coverage rates among children and increased coverage rates for HPV and influenza in adolescents and adults. They have formed new partnerships at the state and local level to combat cervical and other cancers caused by HPV. And they have worked to distribute meningococcal B vaccine to prevent deadly outbreaks among teens and young adults. In the coming year, more children and adults will access immunization records in Immunization Information Systems (IIS), more providers will administer vaccines through the Vaccines for Children program, and program managers will incorporate more technology such as digital data temperature loggers into their programs.

AIM will continue to be there to support these efforts and give members the tools and training needed to rid the nation of vaccine-preventable diseases. AIM will continue to make a difference.



Claire Hannan

Claire Hannan, MPH
Executive Director



Gerri Yett

Gerri Yett
Chair



Who We Are

Known as program managers, AIM members are the directors of the public health immunization programs in each of the 64 states, territories and urban areas that receive federal immunization funding through the Section 317 immunization program.



This is the greatest job in the world. I save a life every single day."

– Greg Reed, Maryland



I find AIM to be a model of what a member organization should be. I felt very welcomed and a part of the group since day one – so I want to be involved."

– Sarah Royce, California

Member Locations

50	States
8	Territories or Federated States American Samoa, Guam, the Marshall Islands, Micronesia, the Northern Mariana Islands, Palau, Puerto Rico, the U.S. Virgin Islands
6	Cities District of Columbia, Chicago, New York City, Houston, San Antonio, and Philadelphia
9	Time zones represented

Member Experience

64	Current program managers/active AIM members
250+	Collective years of experience managing immunization programs
31	Current program managers who have been in the job 3 years or less
12	Current program managers who have been in the job more than 10 years



Developing today's leaders to prevent tomorrow's disease



Leadership training gives me the confidence to take risks and implement new strategies."

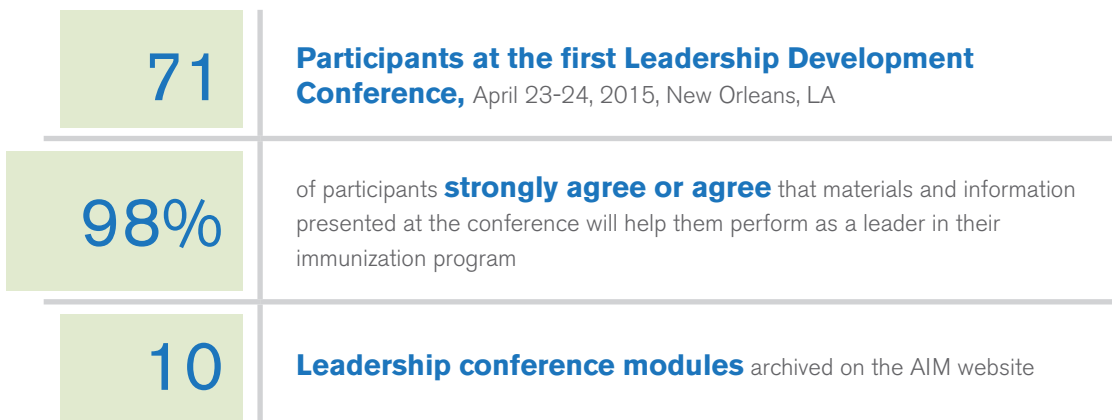
– Karissa Loper, Nevada

The AIM Leadership Institute is dedicated to the promotion of effective immunization program management through collaboration, education and creativity to assure program compliance and increase and sustain high immunization coverage.



The leadership conference modules are so good and access to them is so easy. Thank you for posting."

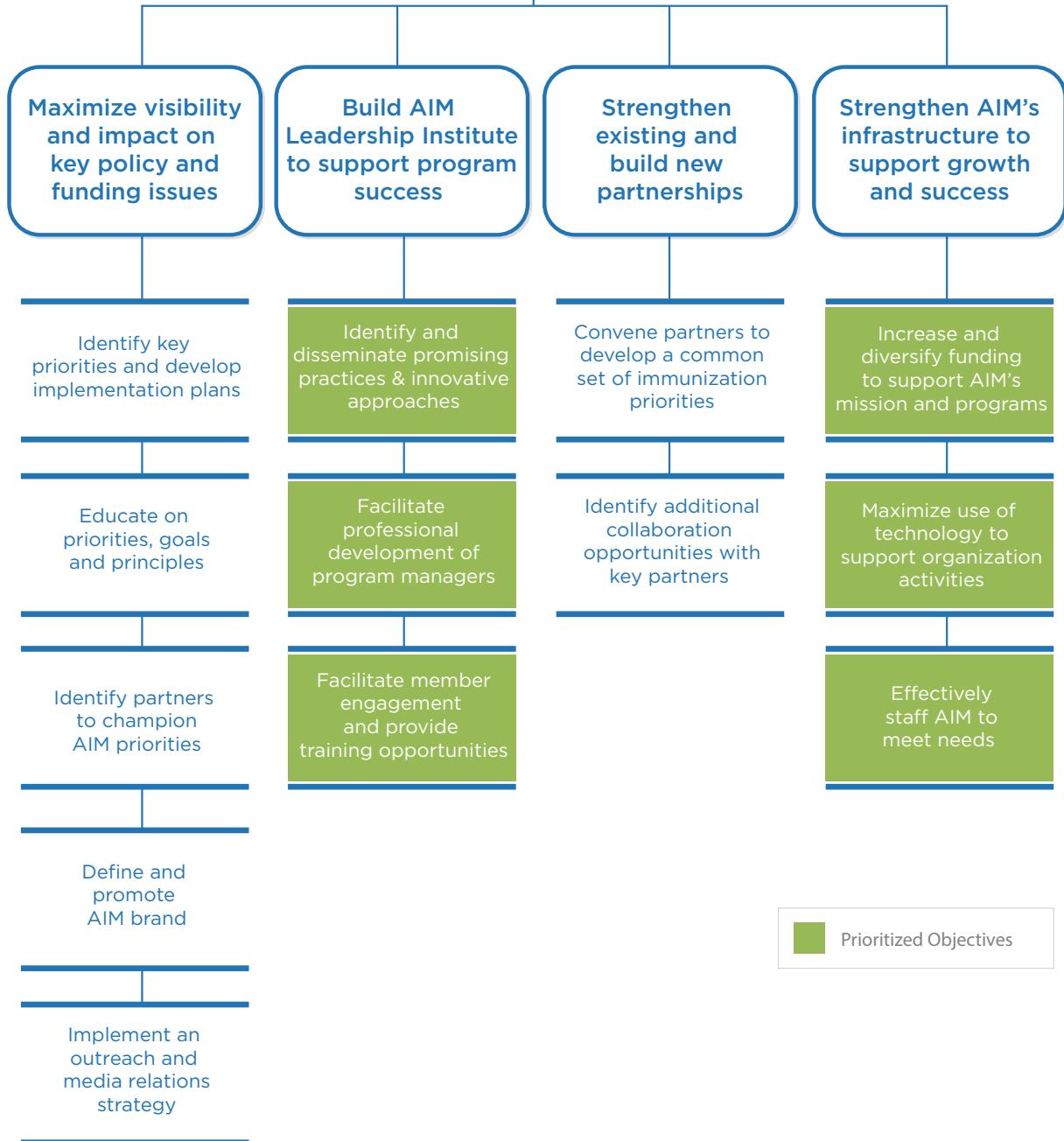
– Hilda Dupwe, Arkansas





AIM Strategic Map

Be a National Leader on Immunization Policies and Program



■ Prioritized Objectives



AIM Strategic Map: Influence and Impact



7	AIM Committees Executive, Research and Evaluation, Member Engagement, IIS, Influenza and Preparedness, Vaccine Storage and Handling, Conference Planning
47	Immunization programs represented on AIM Committees
9	Members serving on national committees and workgroups National Vaccine Advisory Committee, Advisory Committee on Immunization Practices, HPV Roundtable, National Standards Foundation, IIS Executive Board
4	Presentations at meetings/conferences featuring AIM Annual Survey data
6	Position statements and/or official comments sent to policymaking agencies
22	Immunization topics covered on the Vaccine Facts and Policy website www.vaccinefactsandpolicy.org
2	Products featured on the first AIM Virtual Exhibit Hall, July 22, 2015
12	Promising practices/successful strategies highlighted on AIM website: Program Pulse, Bull's-Eye Awards, and more www.immunizationmanagers.org

“ AIM allows members to receive and share information in real time. Knowing what is happening legislatively in other states at the same time things are rapidly heating up in your own state is incredibly valuable.”

– Chris Finley, Vermont



AIM Strategic Map: Supporting Program Success



Member Services

- Monthly general membership webinars
- Promising practice/educational webinars
- Weekly newsletter
- Semi-annual orientation and quarterly trainings for new members
- Professional development
- Mentoring
- Ongoing research projects
- Interactive website
- Discussion forums
- Peer-to-peer queries and information requests
- Survey screening and review process
- Information sharing
- Annual survey: data collection, analysis and distribution
- **New in 2016!** Annual Conference
- **New in 2016!** Regional Training Meeting
- **New in 2016!** Peer-to-Peer Shadowing

“*The mentoring program and the website have been important components for me as a program manager, particularly visiting the North Carolina program when I was new in my position several years ago.*”

– Margaret Roddy, Minnesota



AIM Strategic Map: Partnerships

Strengthen existing and build new partnerships

Convene partners to develop a common set of immunization priorities

Identify additional collaboration opportunities with key partners

11

Years of support through cooperative agreement

with the Centers for Disease Control and Prevention

2

Liaison seats on federal advisory committees:

National Vaccine Advisory Committee (NVAC) and Advisory Committee on Immunization Practices (ACIP)

2

Immunization nonprofit organizations with

board representation from AIM
Every Child by Two and Maryland Partnership for Prevention

32

Collaborative projects and events with partner organizations

Strengthen AIM's infrastructure to support growth and success

Increase and diversify funding to support AIM's mission and programs

Maximize use of technology to support organization activities

Effectively staff AIM to meet needs

3

Unrestricted educational grants supporting AIM activities:

Leadership Development Training (Merck), Adult Immunization Resource Guide (Pfizer), HPV Vaccine Facts and Policy Project (Merck)

13

Corporate Alliance members (as of January 26, 2016)

49

Members paying dues in 2015

4

New staff hired in 2015,

bringing the AIM staff total to 8 (5 FTE, 3 PT consultants)

AIM Strategic Map: Infrastructure



AIM Natalie J. Smith Award

The Natalie J. Smith, M.D. Award is presented annually to an immunization program manager exhibiting the high ideals, innovation and commitment to excellence that characterized the career of Dr. Natalie J. Smith, former California program manager, immunization leader and contributor to AIM.

“

It was a great honor to be nominated by my staff for the Natalie J. Smith Award. I was very surprised to have received this award and was very moved by the recognition of my peers.”

– Jane Zucker, MD

2015 Natalie J. Smith Award Winner



Jane Zucker, MD (NYC)

Past Natalie J. Smith Award Winners

Vincent Sacco (CT) – 2013

Kelly Moore (TN) – 2012

Susan Lett (MA) – 2011

Janna Bardi (WA) – 2010

Greg Reed (MD) – 2009

Mike Chaney (GA) – 2008

Laurel Wood (AK) – 2007

Beth Rowe-West (NC) – 2006

Alice Gray (PA) – 2005

Lorraine Duncan (OR) – 2004

**No award given in 2014*

The Natalie J. Smith Award is the highest form of honor for an immunization program manager.



It was great to hear through AIM what other awardees are doing with tribal organizations. It gave me validation for what we are doing in North Dakota, and resources and ideas for what we can do better.”

– Molly Howell, North Dakota

2015 AIM Bull’s-Eye Award

The AIM Bull’s-Eye Award for Innovation and Excellence in Immunization is presented to three state, territorial or local (awardee) immunization programs annually in recognition of outstanding immunization initiatives.

2015 Bull’s-Eye Award Winners

The **Illinois Immunization Program** developed vaccine ordering and accountability enhancements to allow providers to easily order and manage vaccines online and to increase efficiency for staff to review and approve publicly funded vaccine orders.

The **New Jersey Immunization Program** developed an awareness campaign for adolescent immunization, “Protect Me with 3+,” that included a video contest, a website and social media emphasizing the importance of receiving recommended vaccinations.

The **Nevada State Immunization Program** provided temperature monitoring devices to providers enrolled in the Vaccines for Children (VFC) program. The digital data loggers continuously monitor and record temperatures in the refrigerators storing vaccine, alerting providers to potential storage malfunctions and assuring vaccine stability.

The AIM Bull’s-Eye Awards recognize immunization strategies that “hit their mark,” achieving goals and increasing awareness by encouraging replication in other programs.



“

Preventing disease requires teamwork. The Corporate Alliance Program has propelled AIM's ability to support members and have a positive impact on the health of our population.”

– Gerri Yett, AIM Chair, Alaska

AIM Corporate Alliance Program

The AIM Corporate Alliance Program offers an opportunity for private sector companies to partner with AIM. Corporate Alliance funds are used to support activities enhancing the mission and goal of AIM while Alliance members benefit from increased visibility and enhanced relationships with public health leaders. AIM appreciates and values the support of its Corporate Alliance members!

Platinum Sponsors



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Leadership Development Training Sponsor





Statement of Financial Position

As of September 30, 2015

ASSETS

	<u>2015</u>
Current Assets	
Cash and cash equivalents	\$ 421,633
Accounts receivable	1,321
Deposits	<u>2,060</u>
Total Current Assets	425,014
Total Assets	<u><u>\$ 425,014</u></u>

LIABILITIES AND NET ASSETS

LIABILITIES

Current Liabilities

Accounts payable and accrued expenses	\$ 14,667
Payroll liabilities	<u>463</u>
Total Current Liabilities	15,130

Total Liabilities 15,130

NET ASSETS

Unrestricted	203,121
Temporarily restricted	<u>206,763</u>
Total Net Assets	409,884

Total Liabilities and Net Assets \$ 425,014

An independent audit report conducted by Lindsey + Associates LLC states:

"In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association of Immunization Managers, Inc., as of September 30, 2015 and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America."

December 16, 2015



“

The AIM policy statements on School Requirements and Personal Belief Exemptions gave us the leverage to enact change. We got buy-in from our leadership and advisory committee, and moved forward with regulations to strengthen our exemption policy.”

– Bob Swanson, Michigan

AIM Staff

- Claire Hannan, MPH
Executive Director
- Katelyn Wells, Ph.D.
Research & Development Director
- Mary Waterman, MPH
Program Director
- Anu Bhatt, MPH
Policy Analyst
- Prechus Galloway
Administrative Assistant
- Beth Rowe-West, RN
Membership Services Director
- Dan Hopfensperger
Program Consultant
- Stacy Stuerke
Development Consultant

AIM Officers and Executive Committee

- Gerri Yett (AK)
Chair
- Ron Balajadia (HI)
Chair-Elect
- Bekki Wehner (MT)
Secretary-Treasurer
- Pejman Talebian (MA)
Past Chair
- David McCormick (IN)
- Nancy Ejuma (DC)
- Michele Roberts (WA)
- Annette Aguon (Guam)
- Tim Heath (SD)
- Karissa Loper (NV)
- Christine Finley (VT)
- Cathy Sullivan (MO)
- Cindy Findley (PA)
- Lynn Trefren (CO)


AIM Committees

- Executive Committee
- Vaccine Storage & Handling Committee
- Research & Evaluation Committee
- Influenza & Preparedness Committee
- Registry (IIS) Committee
- Conference Planning Committee
- Member Engagement Committee



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A photograph of three children running joyfully in a field of green grass and yellow wildflowers. The child in the foreground on the left is a young boy in a pink shirt, running towards the camera. In the center, a boy in a light blue shirt and sunglasses runs with his arms outstretched. On the right, a girl in an orange shirt runs away from the camera. The background shows a clear blue sky and more greenery.

The Association of Immunization Managers (AIM) was created in 1999 to enable immunization managers to work together to effectively prevent and control vaccine-preventable diseases and to improve immunization coverage rates in the United States and its territories.

VISION

A nation free of vaccine-preventable disease across the lifespan.

MISSION

Through national leadership, advocacy and collaboration, AIM represents and supports immunization programs in the development and implementation of effective immunization policies, programs and practices at the state, local and territorial level.



2016 LEADERSHIP IN ACTION

AIM
ASSOCIATION OF
IMMUNIZATION
MANAGERS

FEBRUARY 17-19
SCOTTSDALE, AZ

TRAINING, CONVERSATION & COLLABORATION



SAVE THE DATE

2017 AIM CONFERENCE

Charleston, SC
February 7-9, 2017



www.immunizationmanagers.org