

Affinity Group

AUGUST 20, 2024

iREACH

resource. engage. connect.



Association of
Immunization
Managers

Agenda

- Who's in the Room?
- Questions
- Resources

Introductions Who's in the Room

Question 1 – Cases

- What are you hearing in your community about rising COVID-19 cases?

Question 2 - Testing

- Are you getting questions about testing for COVID-19? Do people know where they can find COVID tests or get tested?

Question 3 – Treatment and Complications

- Are community members seeking treatment for COVID-19 if they are at high risk of complications?

Question 4 – 2024-25 Respiratory Season

- What are your plans for the upcoming respiratory season for Flu, COVID and RSV? Will your organization sponsor or support any vaccine clinics?

Question 5– Next CoAg

- What are your plans for the upcoming CoAg year?
Which adult vaccines will your organization focus on in the upcoming CoAg cycle?

Question 6– Resources

- What information and resources do you need for the upcoming fall respiratory season and/or the upcoming CoAg year?

Resources

Lessons Learned Report

- The iREACH team partnered with a vendor to evaluate the successes and challenges of working in REACH communities to increase flu and COVID-19 vaccination rates.
- The results of these findings were documented in the [iREACH Lessons Learned Report](#).



Lessons Learned Report:
Building Vaccine Equity for
COVID-19 and Flu Vaccination
in REACH Communities

NOVEMBER 2023

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NEW iREACH Hub!!

Upcoming iREACH Events

- [CDC REACH SEC Meeting](#) – Thursday, Aug 22 at 2:30 ET
- [Lunch & Learn: Preparing for 2024-25 Respiratory Season](#)
– Tuesday, Aug 27 at noon ET

Partner Meetings

- National Network of Immunization Coalitions: Find Your Restorative Edge—
The 7 Types of Rest - Tuesday, August 27 at 1:00 p.m. (ET)

August

2024

MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SAT/SUN
			1	2	3/4
5	6 12pm Lunch & Learn: Pregnancy	7	8	9	10/11
12	13 No meeting due to NIC	14	15	16	17/18
19	20 12pm Affinity Group	21	22 2:30-3:30pm CDC REACH SEC Meeting	23	24/25
26	27 12pm Lunch & Learn: Respiratory Season	28	29	30	31

Past iREACH Events- links to recording

- [E-module Training Session-](#) Tuesday, June 18
 - [E-module Training Session-](#) Tuesday, June 25
 - [E-module Training Session-](#) Thursday, June 27
 - [Hot Topics](#)–Tuesday, July 9
-
- Available on the iREACH Hub...
 - E-module Training Session- Tuesday, June 4
 - E-module Training Session- Thursday, May 30
 - E-module Training Session- Tuesday, May 21

REACHing for Vaccine Equity Podcast

Episode 1
Kidney Disease



Cynthia Nichols-Jackson
Program Coordinator - Patient Services
National Kidney Foundation of Michigan



Theresa Tejada
Program Specialist
National Kidney Foundation of Michigan



Episode 2
Heart Disease



Cindy Shepard
Communications Specialist
Multnomah County Health Department, Oregon



Jazmine Bowles
Community Immunization Program Manager
Multnomah County Health Department, Oregon



Episode 4
Building Trust and Vaccine Access



Stan Martin
CAI Buffalo Office Director/Senior Trainer
CAI Global



Ebony M. White
Community Engagement Manager
Buffalo Center for Health Equity



Episode 3
Food Hubs & Vaccine Clinics




Serena Ortiz
Project Coordinator for Vaccine Equity & Community Engagement
Presbyterian Community Health




Sophie Tate
Community Food Projects Coordinator
Presbyterian Community Health



Episode 5
Determinants of health & vaccine equity




Irene Nyanuba
Vaccine Program Manager
Worcester Division of Public Health




Matthew Moore
Staff Writer
Office of City Manager Eric D. Batista,
City of Worcester



Episode 6
Building Vaccine Trust in the Rural South



Na'Sha DeRamus
REACH COVID and Flu Vaccination Coordinator
The Wellness Coalition



Episode 7
Building Vaccine Confidence in a Latino Community



Andrea Murray
Director, Penn State REACH
Penn State College of Medicine



William A. Calo
Associate Professor
Penn State College of Medicine



Episode 8
Holistic Approaches to Improve Health Outcomes



Ashley Carmenia
Project Director
RAO Community Health/
Carmenia Consulting, LLC



Chinue Hinds-Hazelwood
Communications Manager
RAO Community Health



Resources


- Resources are housed on the iREACH Hub on the AIM website
- Login is currently needed to access these resources
 - Please email iREACH@immunizationmanagers.org if you or your staff do not have a login
- Contact iREACH@immunizationmanagers.org with any questions or concerns!

AIM Association of Immunization Managers

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iREACH Hub



Welcome!

AIM has partnered with CDC to engage and support participating REACH (Racial and Ethnic Approaches to Community Health) organizations in their efforts to address racial and ethnic disparities related to COVID-19 and flu vaccination coverage.

This resource and engagement hub offers member access to the latest iREACH resources available in our resource library.

Visit the CDC State and Community Health Media Center for free or low-cost, audience-tested ads and support materials (including photos) in English and other languages.

Search for iREACH resources

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Questions for You

Satisfaction Poll

- How satisfied were you with Hot Topics today?
- How likely will you use the information learned during Hot Topics in your community efforts to promote vaccines?
- Which information was most helpful (Select your top 3)
 - Case Updates
 - In the News
 - Education Section
 - Resources
 - Discussion Time
- What additional topics would you like to see in future Hot Topics?