

# Tips for Connecting Opportunities to Vaccinate Children Against COVID-19 with the Chance to Address Basic Needs of Children and Families



When implementing partnerships that connect opportunities to vaccinate children against COVID-19 with the chance to address families' basic needs (such as food, diapers, school supplies, period products, or safety net programs enrollment assistance), jurisdictions should consider their communities' local context and the cost and feasibility.



## Leverage local community leaders' and partners' knowledge and influence

- Employ partners and local community leaders, who have strong relationships with the community, to help your department understand what the community needs and to provide assistance meeting those needs.
- Use local partners and community leaders as trusted messengers to provide vaccine education and raise awareness about the opportunities to receive vaccinations and resources.



## Consider the cost and feasibility to start up, scale, and sustain the practice

- Understand expenses will vary widely based on jurisdiction specifics and use of existing staff, infrastructure, funding support, and partnerships.
- Mitigate costs by using existing resources, campaigns, and local partnerships to implement, sustain, and scale the practice.



## Understand the policy and funding landscape

- Consider your jurisdiction's [health department governance structure](#) (centralized, decentralized, mixed structure, or shared structure) and how it could affect your jurisdiction's [ability to allocate funding](#) to support public health activities, such as hosting multi-resource events.
- Understand which government agencies in your jurisdiction (state, county, local) can decide to allocate funding to support public health functions.

In the post-pandemic environment jurisdictions may have less funding to support activities, such as the purchase of basic needs supplies. Each jurisdiction will need to consider their funding landscape and capitalize on existing infrastructure and engage local partners to execute the practice.

## About Association of Immunization Managers:

The Association of Immunization Managers (AIM) is a nonprofit membership association comprised of the directors of the 64 federally funded state, territorial, and local public health immunization programs. AIM is dedicated to working with its partners nationwide to reduce, eliminate, or eradicate vaccine-preventable diseases. AIM also works to ensure the success of its members by providing support in their programming interests. Since 1999, AIM has enabled collaboration among immunization managers to effectively control vaccine-preventable diseases and improve immunization coverage in the United States. For more information on AIM, please visit [www.immunizationmanagers.org/](http://www.immunizationmanagers.org/).

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