PROTECT YOUR COMMUNITY FROM COVID-19



Join the Power of Providers Initiative!

As health care providers, you are the most trusted sources of health information in your communities.

The Power of Providers (POP) Initiative can help you tackle challenges such as improving patient communication, combatting misinformation, and making sure you have the latest clinical guidance. More than 4,500 providers and 436 health organizations have joined!

You don't have to vaccinate to promote COVID-19 vaccinations

Members benefit from:

- Access to updated COVID-19 information through the POP web page and email newsletters.
- Peer-to-peer learning webinars with continuing education credits available for some license types.
- The ability to order FREE provider and patient materials through the POP Shop.
- Access to Spanish language resources on the POP en Español web page.
- Optional one-on-one support through member engagement calls.





Power of

Providers