



Association of  
Immunization  
Managers



# COVID-19 Vaccine Communication Resources

April 29, 2021

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Communicating with the public is an important tool for increasing COVID-19 vaccination coverage and reducing COVID-19 disease rates.

Here, we have compiled existing communications messaging and materials that you can use to support your outreach. All of these materials are either publicly available or have been shared by the CDC and Association for Immunization Managers (AIM) members.

Each resource listed here links to a webpage, PDF or Google Drive folder. Many links lead to websites that contain flu messaging or provide a collection of resources or toolkit where materials can be easily downloaded.

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## Center for Disease Control and Prevention (CDC) COVID-19 Vaccine Resources

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### TOOLKITS/CHECKLISTS

- [COVID-19 Vaccination Communication Toolkit](#) – English, Spanish, Chinese, Vietnamese and Korean
- [COVID-19 Vaccine Toolkit for School Settings and Childcare Programs](#) – English, Spanish, Chinese, Vietnamese and Korean
- [Essential Workers COVID-19 Vaccine Toolkit](#) – English, Spanish, Chinese, Vietnamese and Korean
- [Community-Based Organizations COVID-19 Vaccine Toolkit](#) – English, Spanish, Chinese, Vietnamese and Korean
- [Long-Term Care Facility Toolkit: Preparing for COVID-19 Vaccination at Your Facility](#) – English
- [COVID-19 Vaccine Communication and Confidence Checklist](#) – English

### SOCIAL MEDIA

[Social Media Toolkit: COVID-19 Vaccinations](#) – English

### FAQS

- [Answering Your Questions About the New COVID-19 Vaccines](#) – English
- [Quick Answers for Healthcare Professionals to Common Questions People May Ask About COVID-19 Vaccines](#) – English
- [Frequently Asked Questions about COVID-19 Vaccination](#) – English

### WEBSITES

- [How Do I Find a COVID-19 Vaccine?](#) – English, Spanish, Chinese, Vietnamese and Korean
- [Getting Your COVID-19 Vaccine](#) – English, Spanish, Chinese, Vietnamese and Korean
- [Answering Patients' Questions About COVID-19 Vaccine and Vaccination](#) – English
- [Learn About the New mRNA COVID-19 Vaccines](#) – English

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## Social Media Resources

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### **CALIFORNIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH**

[Social Graphics](#) - A Google Drive with downloadable social media graphics about COVID-19, including one promoting the COVID-19 vaccine.

### **COLORADO DEPARTMENT OF PUBLIC HEALTH - ENGLISH, ARABIC, NEPALI, SPANISH, VIETNAMESE, CHINESE, SOMALI**

[Social Media Toolkit](#) - A Google Drive social media toolkit sharing a number of downloadable graphics and suggested copy for social media posts promoting the importance of the COVID-19 vaccine.

### **DELAWARE DIVISION OF PUBLIC HEALTH - ENGLISH, SPANISH**

[COVID Alert DE Toolkit](#) - A social media toolkit with sample social media messaging regarding COVID-19 and downloadable graphics and posters.

### **IDAHO DEPARTMENT OF HEALTH AND WELFARE - ENGLISH**

[COVID-19 Vaccine Facts](#) - Downloadable social media graphics sharing facts about the safety of the COVID-19 vaccines.

### **MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH**

[How to get a COVID-19 vaccine social media graphics](#) - English

Downloadable social media graphics highlighting how to get the COVID-19 vaccine in Massachusetts.

### **COVID-19 VACCINE NEED TO KNOW FLIERS, POSTERS, AND SOCIAL MEDIA GRAPHICS - ENGLISH, SPANISH, ALBANIAN, ARABIC, CHINESE, FRENCH, HAITIAN CREOLE, KHMER, POLISH, PORTUGUESE, VIETNAMESE**

Links to downloadable posters, fliers and social media graphics that showcase the importance of the vaccines, basic facts and information regarding them, and what people need to know.

### **STATE OF MICHIGAN - ENGLISH**

- [Social Media Assets](#) - Downloadable social media assets discussing vaccine eligibility, showcasing people receiving the vaccines with quotes about its importance and more for use.
- [Social Media Videos \(TV Spots\)](#) - Downloadable TV ads promoting the importance of getting the COVID-19 vaccine and how the vaccines were developed safely.

### **THE CENTER FOR RURAL HEALTH DEVELOPMENT (WEST VIRGINIA) - ENGLISH**

[COVID-19 Vaccine Social Media Kit](#) - A social media kit specifically for West Virginia residents with downloadable COVID-19 vaccine graphics, sample social media posts and printable materials to help communicate with patients and communities.

### **TEXAS DEPARTMENT OF STATE HEALTH SERVICES - ENGLISH, SPANISH**

[Texas COVID-19 Vaccine Communication Tools](#) - Social media graphics, videos and other communication tools to help inform Texans of important COVID-19 vaccine education and instruction.

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## Downloadable FAQs/Fact Sheets

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### ALABAMA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

- [Frequently Asked Questions about the COVID-19 Vaccine](#) - Downloadable answers to FAQs about the COVID-19 vaccine, along with key messaging.
- [The Facts About COVID-19 Vaccines](#) - A fact sheet which responds to common questions and myths regarding the COVID-19 vaccines.
- [COVID-19 Vaccine Trials Summary of Pfizer and Moderna COVID-19 Vaccine Results](#) - A summary of the trial results for the Pfizer and Moderna COVID-19 vaccines.

### AMERICAN ACADEMY OF FAMILY PHYSICIANS (AAFP) - ENGLISH

- [COVID-19 Vaccine FAQ](#) - An extensive downloadable PDF that breaks down basic and more detailed COVID-19 vaccine questions in Frequently Asked Questions.
- [COVID-19 Vaccine Myths](#) - Downloadable questions and answers responding to common COVID-19 vaccine myths.

### CALIFORNIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[Know the Facts](#) - A downloadable fact sheet with information on the safety and availability of the COVID-19 vaccine.

### CITY OF MONTGOMERY ALABAMA - ENGLISH

[COVID-19 Vaccine FAQ](#) - Downloadable Frequently Asked Questions regarding the safety and efficacy of the COVID-19 vaccines.

### INDIANA STATE DEPARTMENT OF HEALTH - ENGLISH

[COVID-19 Vaccine Guidance Tool for Patient Inquiries](#) - A downloadable fact sheet for providers covering frequently asked questions and linking to other resources.

### KENTUCKY DEPARTMENT FOR PUBLIC HEALTH - ENGLISH

[Vaccine Frequently Asked Questions](#) - Downloadable FAQs with extensive information about COVID-19 vaccines.

### MASSACHUSETTS.GOV - ENGLISH

[COVID-19 Vaccine Frequently Asked Questions](#) - Downloadable FAQs about the COVID-19 vaccine.

### MISSISSIPPI STATE DEPARTMENT OF HEALTH - ENGLISH

[COVID-19 Vaccination Questions and Answers](#) - Downloadable Frequently Asked Questions regarding the safety and efficacy of the COVID-19 vaccines.

### NORTH DAKOTA DEPARTMENT OF HEALTH - ENGLISH

[COVID-19 Vaccine Frequently Asked Questions](#) - Downloadable FAQs about the COVID-19 vaccine.

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## **OHIO DEPARTMENT OF HEALTH - ENGLISH**

[COVID-19 Vaccine Checklist](#) - A downloadable checklist discussing steps for getting the vaccine and what to expect after the vaccine.

## **SOUTHWEST DISTRICT HEALTH - ENGLISH**

[Facts About COVID-19 Vaccines](#) - A fact sheet regarding the COVID-19 vaccines, covering many of the myths and providing basic information regarding the shots.

## **STATE OF MICHIGAN - ENGLISH**

[COVID-19 Vaccines Frequently Asked Questions](#) - Downloadable answers to FAQs regarding the COVID-19 vaccines, with links to more resources.

# COVID-19 Vaccine Communication Resources

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## Graphics/Flyers/Pamphlets/Posters

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### ALABAMA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

- [Why Should You Get Vaccinated?](#) - A poster sharing why Alabama residents should get the COVID-19 vaccine.
- [Why Should You Wear a Mask After You're Vaccinated?](#) - A flyer sharing why it's important to continue wearing a mask after vaccination.
- [COVID-19 Vaccine is Available Here](#) - A poster alerting Alabama residents to vaccine availability.

### ARKANSAS DEPARTMENT OF HEALTH SERVICES - ENGLISH

[Our Best Shot To Get Back To Normal](#) - A flyer sharing how the COVID-19 vaccine is the best opportunity for a return to normalcy, designed to encourage people in Arkansas to get the shot.

### CONNECTICUT DEPARTMENT OF PUBLIC HEALTH - ENGLISH, HAITIAN CREOLE, SPANISH, CHINESE, POLISH, ITALIAN, PORTUGUESE

[COVID-19 Print Materials Library](#) - Downloadable posters, fact sheets, toolkits and flyers available in many languages and designed to promote the COVID-19 vaccine and safe practices.

### FLORIDA DEPARTMENT OF HEALTH - ENGLISH, SPANISH

[Resources](#) - Downloadable outreach materials discussing how COVID-19 vaccines work.

### GEORGIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

- [COVID-19 Vaccine GIFs](#) - A series of downloadable GIFs showcasing the safety and side effects of the COVID-19 vaccines.
- [COVID-19 Vaccine Posters](#) - A series of downloadable posters promoting the importance of the vaccine and discussing their safety for *seniors*.
- [COVID-19 Vaccine Graphics](#) - A series of downloadable graphics highlighting the importance of the COVID-19 vaccines.
- [COVID-19 Vaccine Stickers](#) - Downloadable stickers for those who have received the COVID-19 vaccine.

### IDAHO DEPARTMENT OF HEALTH AND WELFARE - ENGLISH

[COVID-19 Vaccine Allocation, Ordering, & Distribution Flow](#) - An infographic sharing the vaccination allocation and distribution plan for Idaho.

### MASSACHUSETTS DEPARTMENT OF PUBLIC HEALTH

- [Stop COVID-19 - Vaccine General Graphics](#) - English General COVID-19 vaccine graphics.
- [COVID-19 Vaccine Need to Know Fliers, Posters, and Social Media Graphics](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Khmer, Polish, Portuguese, Vietnamese Links to downloadable posters, fliers and social media graphics that showcase the importance of the vaccines, basic facts and information regarding them, and what people need to know.

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- [COVID-19 Vaccine Timeline: Graphics](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Chinese, Khmer, Polish, Portuguese, Vietnamese  
Downloadable graphics demonstrating the timeline for COVID-19 vaccinations.
- [How to Get a COVID-19 Vaccine: Social Media Graphics](#) - English  
Social media graphics highlighting how to get the COVID-19 vaccine in Massachusetts.
- [Preparing for your COVID-19 Vaccination Appointment Flier](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Chinese, Khmer, Polish, Portuguese, Vietnamese  
Downloadable flier with information on what to do before a COVID-19 vaccination appointment.
- [Frequently Asked Questions After Getting the COVID-19 Vaccine Flier](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Chinese, Khmer, Polish, Portuguese, Vietnamese  
Downloadable graphic with answers to Frequently Asked Questions regarding the COVID-19 vaccine.
- [Pfizer Post-Vaccine Fliers](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Chinese, Khmer, Polish, Portuguese, Vietnamese  
Downloadable fliers with information on what to do after receiving the Pfizer vaccine and information regarding side effects.
- [Moderna Post-Vaccine Fliers](#) - English, Spanish, Albanian, Arabic, Chinese, French, Haitian Creole, Chinese, Khmer, Polish, Portuguese, Vietnamese  
Downloadable fliers with information on what to do after receiving the Moderna vaccine and information regarding side effects.
- [Stop COVID-19: Social Media Graphics](#) - English, Haitian Creole, Khmer, Portuguese, Spanish, Vietnamese  
Downloadable social media graphics designed to help stop the spread of COVID-19.

## STATE OF MICHIGAN - ENGLISH

- [How mRNA Vaccines Work](#) - A downloadable graphic showing how mRNA vaccines work.
- [COVID-19 Vaccine](#) - Downloadable resources regarding the COVID-19 vaccine, including ones addressing myths, testimonials, planning documents and vaccination strategy.

## VERMONT DEPARTMENT OF HEALTH - ENGLISH

[Things You Should Know About COVID-19 Vaccine](#) - A downloadable fact sheet with an overview of COVID-19 basics, safety, effectiveness, side effects and availability.

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## Toolkits/Plans/Guides

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### AD COUNCIL - ENGLISH

[COVID-19 Vaccine Education](#) - This multi-faceted toolkit from the Ad Council provides television, radio and banner ads, and online video, to reach three different audiences - *Black, Hispanic* and all audiences.

### ALASKA DEPARTMENT OF HEALTH AND SOCIAL SERVICES - ENGLISH

[Communication and Education Toolkit](#) - A communication and education toolkit sharing how to discuss the COVID-19 vaccine: flyers, posters, signage, graphics and videos with details and best practices regarding the vaccine.

### AMERICAN MEDICAL ASSOCIATION - ENGLISH

[COVID-19 Vaccines Guide for Physicians](#) - A guide for physicians with messaging and best communication practices regarding the COVID-19 vaccines.

### CALIFORNIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH, SPANISH, MANDARIN, KOREAN, CANTONESE, TAGALOG, VIETNAMESE

[Let's Get to Immunity Resources & Tools](#) - Ready-to-use digital resources on the COVID-19 vaccine, which can be shared in the community and on social media, including PSAs, videos and print resources.

### CENTER FOR COUNTERING DIGITAL HATE - ENGLISH

[The Anti-Vaxx Playbook](#) - Toolkit from the Center for Countering Digital Hate reveals the messages/strategies anti-vaxxers are using to exploit the COVID-19 pandemic and disrupt the vaccine roll-out, with detailed recommendations on how to counter anti-vaxxer narratives.

### COLORADO DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[COVID-19 Vaccine Media Campaign Toolkit](#) - A media toolkit designed to encourage people to get the COVID-19 vaccine. It includes resources, key messages, research and more.

### CONNECTICUT DEPARTMENT OF PUBLIC HEALTH - ENGLISH, HAITIAN CREOLE, SPANISH, CHINESE, POLISH, ITALIAN, PORTUGUESE

[COVID-19 Print Materials Library](#) - Downloadable posters, fact sheets, toolkits and flyers available in many languages and designed to promote the COVID-19 vaccine and safe practices.

### DELAWARE DIVISION OF PUBLIC HEALTH - ENGLISH

- [Facts About the COVID-19 Vaccine](#) - A downloadable fact sheet discussing the safety of the vaccine development process and the vaccines themselves.
- [Comparing COVID-19 Vaccines](#) - A downloadable fact sheet comparing the COVID-19 vaccines.
- [Key Facts About COVID-19 Variants](#) - A downloadable fact sheet discussing the COVID-19 variants.

### GEORGIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[Media Toolkit](#) - Downloadable GIFs, posters, graphics and stickers promoting the importance of receiving a COVID-19 vaccine.



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## ILLINOIS DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[Vaccine Campaign Toolkit](#) - A toolkit with testimonials regarding the importance of the vaccines, social media assets, audio recordings of people discussing the vaccines and downloadable educational resources and graphics and links to videos about the vaccines.

## KAISER FAMILY FOUNDATION - ENGLISH

[THE CONVERSATION: Between Us, About Us](#) - A toolkit with videos, graphics, PSAs, printable materials and social media posts to promote the COVID-19 vaccines in *Black* communities.

## LOUISIANA DEPARTMENT OF HEALTH - ENGLISH

[Vaccine Communication Materials](#) - A series of downloadable communication materials, including fact sheets, Frequently Asked Questions and social media graphics, about the vaccines, eligibility, safety and more.

## STATE OF MICHIGAN - ENGLISH

[COVID-19 Vaccine Communication Toolkits](#) - A “box” link with downloadable Frequently Asked Questions, social media posts, infographics, posters, videos and posters promoting the COVID-19 vaccine.

## MINNESOTA DEPARTMENT OF HEALTH - ENGLISH

[COVID-19 Vaccine Communication Toolkit](#) - A communication toolkit with videos, downloadable PDFs, sample social media messages and vaccine locators.

## NATIONAL FOUNDATION FOR INFECTIOUS DISEASES (NFID) - ENGLISH

[COVID-19 Communications: Promoting Prevention Measures and Vaccine Confidence](#) - A plan for communications to address vaccine hesitancy and build confidence through strong communication. The plan has sample messaging, examples, best practices for messaging and more.

## NEVADA DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH

[NV COVID-19 Playbook Version 3](#) - This playbook defines frontline/essential industries prioritized in the vaccine rollout, outlines the prioritization of vaccine recipients in the general public, and offers Frequently Asked Questions about the vaccine.

## NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH, SPANISH

[COVID-19 Vaccine Communications Toolkit](#) - Videos, social media assets, print materials and more information to help communities communicate about the COVID-19 vaccine.

## NORTH DAKOTA DEPARTMENT OF HEALTH - ENGLISH

[Vaccine Toolkits](#) - A toolkit with targeted posters and videos addressing common COVID-19 vaccine misinformation about *pregnancy and fertility*, with specific messages for those 65 and older, healthcare and nursing home workers, and the general population.

## PUBLIC HEALTH COMMUNICATIONS COLLABORATIVE - ENGLISH

[Downloadable Resources](#) - These downloads were created by the [PGP \(The Public Good Projects\)](#) in response to trending topics and priorities for public education about COVID-19 and reflect the current scientific understanding when they were created. Some are specific to the vaccine and some are on other topics. No attribution is required. If you would like to attribute them, however, please cite the Public Health Communications Collaborative.

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## **TENNESSEE DEPARTMENT OF HEALTH - ENGLISH, SPANISH, ARABIC**

[Vaccination Communication Toolkit](#) - Toolkits with web banners, posters, flyers, social media infographics and animation about COVID-19, including vaccines.

## **UNIVERSITY OF MICHIGAN MEDICINE - ENGLISH**

[COVID-19 Vaccine Communication Handbook](#) - A downloadable communications handbook designed to challenge misinformation regarding the vaccines and promote good communications.

## **U.S. FOOD & DRUG ADMINISTRATION - ENGLISH/SPANISH**

[Stakeholder Toolkit for Patients and Consumers](#) - Downloadable toolkit with infographics, social media posts and an infographic to share with patients.

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## Videos

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### ALASKA DEPARTMENT OF HEALTH AND SOCIAL SERVICES - ENGLISH

- [Vaccine Playlist](#) - A series of short videos answering Frequently Asked Questions, from side effects and safety to how COVID-19 vaccines are made and work.
- [COVID-19 Vaccine Video Series](#) - A series of videos to help talk to patients about the COVID-19 vaccine.

### AMERICAN SOCIETY OF VIROLOGY - ENGLISH, SPANISH

[COVID-19 Vaccine Education Town Halls](#) - Virtual town halls for people who have questions or want to learn more about the COVID-19 vaccines. Web page also includes a brief video with Frequently Asked Questions.

### CONNECTICUT DEPARTMENT OF PUBLIC HEALTH - ENGLISH, SPANISH

[COVID-19 Video Library](#) - A series of PSA videos and vaccine information videos designed to keep people informed of when they're eligible for the vaccine and share the importance of the vaccine.

### GAVI THE VACCINE ALLIANCE - ENGLISH

- [A YouTube video from Gavi](#) - A roughly four-minute YouTube video breaking down each of the COVID-19 vaccines.
- [A YouTube video from Gavi](#) - A nearly two-minute YouTube video explaining five things you need to know after your COVID-19 vaccine.

### GEORGIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH, SPANISH

[COVID-19 Vaccine in Georgia](#) - A series of YouTube videos in English and Spanish explaining the safety of the COVID-19 vaccines, how they were developed and expected side effects.

### INDIANA STATE DEPARTMENT OF HEALTH - ENGLISH

[Vaccine 101](#) - A nearly two-minute video discussing the basics of the COVID-19 vaccine and the importance of receiving a vaccination.

### KAISER FAMILY FOUNDATION - ENGLISH

[The Conversation: Between Us, About Us](#) - A series of videos from healthcare workers designed to encourage people of color to receive the vaccine by providing in-depth reviews of the vaccine production process and its safety.

### MAINE DEPARTMENT OF EDUCATION - ENGLISH

[COVID-19 Vaccine: Helping to Educate Maine](#) - A nearly 39-minute video explaining the safety of the COVID-19 vaccines and the importance of receiving one.

### MASSACHUSETTS DEPARTMENT OF HEALTH - ENGLISH, SPANISH, ASL

[Trust the Facts. Get the Vax.](#) - A list of downloadable videos and ads designed to promote the vaccine, its safety, development and other facts.

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## MINNESOTA DEPARTMENT OF HEALTH - ENGLISH

- [Frequently Asked Questions About How COVID-19 Vaccines Are Made](#) - A two-and-a-half-minute video answering FAQs regarding the production of the COVID-19 vaccines.
- [What to Expect Getting Your COVID-19 Vaccine](#) - A nearly three-minute video discussing what to expect after receiving the COVID-19 vaccine.
- [The Importance of Getting Your Second Dose of COVID-19 Vaccine](#) - A video discussing the importance of the second dose of the COVID-19 vaccine; just over two minutes long.

## MISSOURI DEPARTMENT OF HEALTH AND SENIOR SERVICES - ENGLISH

[COVID-19 Vaccine: Get the Facts - Q&A with Dr. Kim Thomas](#) - An 18-minute "Get the Facts" video sharing important facts and information regarding the COVID-19 vaccine.

## NATIONAL FOUNDATION FOR INFECTIOUS DISEASES (NFID) - ENGLISH

[Schaffner Report: COVID-19 Vaccine Safety and Effectiveness](#) - A roughly nine-and-a-half-minute video on the safety and effectiveness of the COVID-19 vaccines, including discussion of the blood clotting issues with the J&J vaccine.

## NEBRASKA DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH

[NDHHS COVID Vaccine 30 TV General](#) - A 30-second television spot with actors talking about why they are getting vaccinated.

## NEW JERSEY DEPARTMENT OF HEALTH - ENGLISH, SPANISH

[Learn from Experts](#) - A collection of videos made by medical professionals that include vaccine information, recordings of COVID-19 related town halls and firsthand accounts from those who survived the illness.

## NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH

[North Carolina's College Basketball Programs are Asking You to Take Your COVID-19 Shot](#) - A one-minute video from North Carolina's collegiate basketball coaches encouraging everyone to get vaccinated.

## NORTH DAKOTA DEPARTMENT OF HEALTH - ENGLISH

[Dr. Ana Tobiasz - On Pregnancy & Fertility COVID-19 Vaccine Misinformation](#) - A one-and-a-half-minute video discussing the *pregnancy and fertility* misinformation regarding COVID-19 vaccines.

## U.S. DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH

[COVID-19 Vaccine Update | How Vaccines are Developed](#) - A six-and-a-half-minute video explaining how the COVID-19 vaccines were developed.

## U.S. FOOD & DRUG ADMINISTRATION - ENGLISH

- [COVID-19 Education Resources](#) - A list of videos sharing how the COVID-19 vaccines were developed, some basic facts, safety information and more.
- [COVID-19 Vaccines: A message from RADM Araj and FDA's Office of Minority Health and Health Equity](#) - A nearly one-and-a-half-minute video discussing the safety of the COVID-19 vaccines.
- [COVID-19 Vaccines: Safety and Diversity](#) - A nearly one-and-a-half-minute video from the FDA sharing the safety and diversity of the research and review of the COVID-19 vaccines.

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## VERMONT DEPARTMENT OF HEALTH - AMERICAN SIGN LANGUAGE

- [COVID-19 Vaccines; Easy-to-Understand Information from Experts for Deaf and Hard of Hearing People](#) - A video explaining basic information about the COVID-19 vaccines for *deaf and hard of hearing*.
- [“Sara Asks” Video: Sara Learns More About the COVID-19 Vaccine: Question Answers Questions from Pregnant and Breastfeeding Mothers](#) - English  
A two-and-a-half-minute video answering questions from *pregnant and breastfeeding mothers* regarding the COVID-19 vaccine.

## VAX’N 8 - ENGLISH

[My Shot: A COVID Vaccine Adaptation](#) - Eight physicians from Northern California adapt a song from the hit Broadway show “Hamilton.” A little over four and a half minutes long.

## VIRGINIA DEPARTMENT OF HEALTH - ENGLISH

[VDH Vaccine - Trust](#) - A one-minute video from Virginia’s medical experts address why you should trust the COVID-19 vaccine for you and your family, including information specifically for the *African American* community.

## WASHINGTON STATE DEPARTMENT OF HEALTH - ENGLISH

[How to Spot Fact vs. Fiction Online](#) - A one-minute video explains how to know if COVID-19 vaccine information online can be trusted, including red flags that information may be fiction.

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## Online Resources

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### ALABAMA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[Myths and Misinformation](#) - A webpage discussing frequently circulated COVID-19 myths and sharing the facts that disprove these myths.

### ALASKA DEPARTMENT OF HEALTH AND SOCIAL SERVICES - ENGLISH

[COVID-19 Vaccine Information for all Alaskans](#) - A webpage sharing important information for finding a vaccine in Alaska, including scheduling details, links to other resources and vaccine data.

### ALASKA REGIONAL HOSPITAL - ENGLISH

[COVID-19 Vaccine Information](#) - A webpage answering Frequently Asked Questions regarding how the COVID-19 vaccine works and addressing commonly spread myths with facts.

### AMERICAN ACADEMY OF PEDIATRICS - ENGLISH

[About the COVID-19 Vaccine: Frequently Asked Questions](#) - Answers to FAQs about the difference between the vaccines, the development process, side effects, safety and its use for *children and young adults*.

### AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS - ENGLISH

[Vaccinating Pregnant and Lactating Patients Against COVID-19](#) - A webpage discussing the safety of vaccinations for *pregnant and lactating patients*.

### ARIZONA DEPARTMENT OF HEALTH SERVICES - ENGLISH

[COVID-19 Everyone - FAQs](#) - A webpage answering Frequently Asked Questions on the side effects, production and safety of the COVID-19 vaccines.

### CALIFORNIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH

[COVID-19 Vaccine Information](#) - Answers to Frequently Asked Questions regarding when people can get the vaccine, how to get the vaccine and where to learn more about the vaccine.

### CHILDREN'S HOSPITAL COLORADO - ENGLISH, SPANISH

[COVID-19 Vaccine Approvals: What Comes Next](#) - A webpage sharing which vaccines are approved, who is eligible for the vaccine, and how the vaccines were developed, including information on their safety.

### CHILDREN'S HOSPITAL OF PHILADELPHIA - ENGLISH

[Questions and Answers About COVID-19 Vaccines](#) - A webpage with answers to many common questions and myths regarding the COVID-19 vaccines, including safety, development, the importance of the vaccine and common conspiracy theories.

### CITY OF MONTGOMERY ALABAMA - ENGLISH

[COVID-19 Vaccine Myths vs Facts](#) - A fact sheet responding to a number of popularized COVID-19 myths.

### COMMONWEALTH OF THE NORTHERN MARIANA ISLANDS - ENGLISH

[Let's Vaccinate CNMI](#) - Information on getting vaccinated in the CNMI. Information includes Frequently Asked Questions, vaccination registration, distribution plans, and vaccination data.

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## **COLORADO DEPARTMENT OF HEALTH**

- [Learn About COVID-19 Vaccines](#) - English, Spanish, Vietnamese, Chinese, Somali, Arabic  
A webpage explaining each of the COVID-19 vaccines in detail, covering their side effects, testing data and trials, safety and effectiveness. It also answers several Frequently Asked Questions regarding the vaccine.
- [COVID-19 Vaccine Frequently Asked Questions](#) - A webpage with the most FAQs and answers about the COVID-19 vaccines, including safety, efficacy, side effects, immunity and more.
- [Vaccines are Now Available to the General Public](#) - English  
A website sharing Colorado vaccination data and information.

## **DELAWARE DIVISION OF PUBLIC HEALTH - ENGLISH**

[COVID-19 Vaccine Information for the General Public](#) - A webpage with Frequently Asked Questions and more regarding the available COVID-19 vaccines.

## **FLORIDA DEPARTMENT OF HEALTH - ENGLISH**

[COVID-19 Vaccines in Florida](#) - A webpage with Frequently Asked Questions regarding the vaccine, vaccination data and links to information about the available COVID-19 vaccines.

## **GAVI THE VACCINE ALLIANCE - ENGLISH**

[Five Ways That Scientists are Ensuring the Safety of COVID-19 Vaccines](#) - A webpage/blog about how scientists are ensuring the COVID-19 vaccines are safe.

## **GEORGIA DEPARTMENT OF PUBLIC HEALTH - ENGLISH**

[COVID-19 Vaccine General FAQ](#) - Answers to Frequently Asked Questions regarding the COVID-19 vaccine, with specific details regarding Georgia, including who is eligible and where to go.

## **GOVERNMENT OF THE DISTRICT OF COLUMBIA - ENGLISH**

[COVID-19 Vaccine Information](#) - A webpage with Frequently Asked Questions about the COVID-19 vaccines, including answers that address common myths and concerns.

## **HAWAII DEPARTMENT OF HEALTH - ENGLISH**

[Vaccine FAQs](#) - A webpage with the most Frequently Asked Questions about the COVID-19 vaccine.

## **IDAHO DEPARTMENT OF HEALTH AND WELFARE - ENGLISH**

- [COVID-19 Vaccine](#) - A webpage with Frequently Asked Questions regarding the COVID-19 vaccines and links to blog posts and data regarding the vaccines.
- [COVID-19 Vaccine FAQ](#) - A webpage with in-depth Frequently Asked Questions discussing each of the vaccines, how Idaho is handling and scheduling vaccinations, and the side effects, needed precautions and commonly held myths regarding the vaccines.

## **ILLINOIS DEPARTMENT OF PUBLIC HEALTH - ENGLISH**

[COVID-19 Vaccine](#) - A webpage with Frequently Asked Questions regarding the COVID-19 vaccine, links to a vaccine toolkit, the state plan, eligibility information, locations and more.

## **INDIAN HEALTH SERVICE - ENGLISH**

[COVID-19 Vaccine](#) - Frequently Asked Questions about the COVID-19 vaccines.

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## **MAYO CLINIC - ENGLISH**

[COVID-19 Vaccines: Get the Facts](#) - A webpage with Frequently Asked Questions on topics related to the COVID-19 disease, vaccines and side effects. The web page also includes a video on the risks of COVID-19 vaccines and information on their development.

## **MAINE.GOV - ENGLISH**

[COVID-19 Vaccination in Maine](#) - A webpage with Frequently Asked Questions on the vaccine and recent updates and facts, along with vaccine data in the state, links to where to receive the vaccine and how to make an appointment.

## **MASSACHUSETTS.GOV - ENGLISH**

[COVID-19 Vaccine Frequently Asked Questions](#) - FAQs about the COVID-19 vaccine.

## **NEW HAMPSHIRE DEPARTMENT OF JUSTICE - ENGLISH**

[COVID-19 Scam Alerts](#) - A collection of known scams designed to take advantage of those who are misinformed or vulnerable due to the COVID-19 pandemic.

## **NEW HAMPSHIRE DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH**

[Recipient Questions](#) - A webpage with Frequently Asked Questions containing the most commonly asked questions for New Hampshire residents regarding the COVID-19 vaccine.

## **NEW JERSEY DEPARTMENT OF HEALTH - ENGLISH**

[COVID-19 Information Hub](#) - A website with information regarding COVID-19 vaccines, including answers to common questions.

## **NEW YORK STATE HEALTH COMMISSIONER - ENGLISH, SPANISH, RUSSIAN, MANDARIN, JAPANESE, ARABIC, OTHER**

[Frequently Asked Questions](#) - A webpage with FAQs on COVID-19 vaccine topics like safety, effectiveness, development, vaccine availability and scheduling.

## **NORTH CAROLINA DEPARTMENT OF HEALTH AND HUMAN SERVICES - ENGLISH, SPANISH**

[Frequently Asked Questions About COVID-19 Vaccinations](#) - FAQs about the COVID-19 vaccine.

## **OHIO DEPARTMENT OF HEALTH - ENGLISH**

[COVID-19 Vaccination Program](#) - A webpage with vaccine information and resources including Myth vs. Fact Frequently Asked Questions and information for receiving a COVID-19 vaccine in Ohio.

## **OKLAHOMA STATE DEPARTMENT OF HEALTH - ENGLISH, SPANISH**

[Vaccine FAQs](#) - Answers to Frequently Asked Questions about the COVID-19 vaccine.

## **PENNSYLVANIA DEPARTMENT OF HEALTH - ENGLISH, SPANISH**

- [COVID-19 Vaccine Fact Sheet for Individuals in Phase 1](#)
- [Hoja De Datos De La Vacuna COVID-19 Para Personas En Fase 1](#)  
Fact sheet for Pennsylvania individuals receiving the COVID-19 vaccine in Phase I of the state rollout.



# COVID-19 Vaccine Communication Resources

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- [Emergency Use Authorization for COVID-19 Vaccines Fact Sheet](#)
- [Hoja Informativa De La Autorización De Uso De Emergencia Para Vacunas COVID-19](#)  
Fact sheet on Emergency Use Authorization of the COVID-19 vaccine.

## **RHODE ISLAND DEPARTMENT OF HEALTH - ENGLISH**

[Getting Vaccinated in Rhode Island](#) - Webpage with Frequently Asked Questions about getting the COVID-19 vaccine in Rhode Island. Updated weekly.

## **SOUTH CAROLINA DEPARTMENT OF HEALTH AND ENVIRONMENTAL CONTROL - ENGLISH, SPANISH**

[COVID-19 Vaccine & Vaccination FAQs](#) - Frequently Asked Questions on the COVID-19 vaccine development, availability and more.

## **UNIVERSITY OF IOWA HEALTH CARE - ENGLISH**

[Is the COVID-19 vaccine safe?](#) - Answers to Frequently Asked Questions regarding the safety of the COVID-19 vaccines.

## **U.S. FOOD & DRUG ADMINISTRATION - ENGLISH**

[Learn More About COVID-19 Vaccines From the FDA](#) - A page answering Frequently Asked Questions regarding the COVID-19 vaccines, including how they work, who needs them, their efficacy and safety, and data from vaccine trials.

## **WASHINGTON STATE DEPARTMENT OF HEALTH - ENGLISH**

[COVID-19 Vaccine Frequently Asked Questions](#) - FAQs about COVID-19 vaccine planning, availability, safety, effectiveness and distribution.

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